***Letter of Support for Joint Action Plans to Increase Circularity in the Plastics, Textile and Construction Sectors***

We hereby state, on behalf of (insert name of associated partner), our support for the joint action plans for circularity in the plastics, textile and construction sectors, which were developed in the 3R Connect project.

The green transition requires a more efficient and circular use of resources – especially in resource intensive industries such as construction, plastics and textiles. To ensure a systemic transformation towards a circular economy, it is imperative to mobilize concerted action across a broad set of private, public and research actors as well as citizens. Cross regional collaboration can therefore contribute to a more circular economy by pooling resources, exchanging knowledge, building competencies and co-creating new and innovative solutions.

The development of joint actions in the 3R Connect project has taken its starting point in regional challenges, capacities and priorities of (insert your region) and identified potential synergies and complementarities to other regions. Throughout the process, actors from different regional innovation ecosystems have co-developed the following joint actions for future implementation:

Actions for circular economy in the plastics industry:

1. Support public procurement of innovative solutions within plastics and packaging
2. Establish decentralized reuse systems in settings with large volumes of takeaway packaging
3. Establish centralized reuse systems in open-loop settings such as cities where the take away packaging from cafes and restaurants is dispersed across larger areas
4. Implement standardized reusable packaging in collaboration with producers and flagship companies
5. Utilize data to ensure transparency, measure impact and inform decision making

Textiles:

1. Establish standardized sorting protocols across the industry
2. Foster collaboration between municipalities, industry and research institutions to innovate sorting techniques
3. Increase public awareness and education on the importance of textile recycling
4. Promote circular design principles to facilitate recyclability
5. Support public procurement of innovative solutions for circular economy within textiles

Construction:

1. Integration of digital inventory Tools
2. Create Integrated Local Reuse Networks across the EU
3. Support public procurement of innovative solutions for circular economy within construction

We believe that implementation of these actions can contribute to circularity in the three sectors and thereby support our general ambitions for a more sustainable region. We intend to support the implementation of the initiatives through dissemination, knowledge exchange and engagement in relevant activities.

Yours sincerely,

Name

Position